

Press Release

(For Immediate Release)

Kingdee Youshang.com Named “Best Financial Cloud Services Platform for Small and Micro Businesses in 2015”

(23 February 2016, Hong Kong) Kingdee International Software Group Company Limited (“Kingdee”, Stock Code: 00268.HK), a leading Enterprise Internet service provider in China, announced that Kingdee Youshang.com (“Youshang.com”) was recently awarded the “Best Financial Cloud Services Platform for Small and Micro Businesses in 2015”, standing out from the national industrial service platforms in the competition themed “Innovation Wins the Future”. As the leading software vendor and first-mover focusing on SaaS services, Youshang.com has been widely recognized in the information technology industry, consolidating its leading position in the field.

By the end of 2015, the number of enterprise subscribers to Youshang.com exceeded 1 million and the total number of users exceeded 4 million. In the first half of 2015, the revenue of online SaaS services of Youshang.com grew more than 70% YoY with the number of registered users increasing by over 40% while the renewal rate of paid users maintained above 75%, which demonstrated solid growth potential. With the development of the Internet ecosystem, Youshang.com continues to execute the mission of “Cooperation Over Competition” and develop more ways of cooperation for SaaS vendors to provide one-stop business management solutions for enterprises, including accounting and tax services, social security services, financing services, reimbursement services, marketing services and O2O cash services for enterprises.

Mr. He Guangping, General Manager of Youshang.com, was delighted and said, “We are honored to receive the award, which is an endorsement of the dedicated efforts of Youshang.com for 8 consecutive years. We have been committed to developing three innovative core products: Online Accounting, Online Purchase - Sales – Inventory and Online ERP, providing high quality SaaS services for 1 million medium, small and micro enterprises, significantly reducing their operational management costs. We are confident that we will be able to fully leverage the opportunities of ‘Internet+’ to strengthen our advantage in the professional financial services, supporting enterprises to address the issues in supply chain and e-commerce management, and promoting the development of both Youshang.com and our partner enterprises.”

The annual competition themed “Innovation Wins the Future” is hosted by ten of the

top national public service platforms, including “National Information Industry Public Service Platform” and “National Software Public Service Platform”. It is co-organized by CCID, China’s leading web portal for Internet services industry. The award is judged according to the standards of national “Innovation Contribution”. It is an important annual award in China’s IT industry.

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About Kingdee Youshang.com

Kingdee Youshang E-business Service Co. Ltd. is a subsidiary of Kingdee International Software Group which is one of the renowned ERP platforms in China. It’s Youshang.com (www.youshang.com) is the largest financial cloud services platform for small and micro enterprises in China, dedicated to provide Online Accounting and online Purchase - Sales -Inventory products. Leverage on Internet technologies and innovative transaction processing software, Youshang.com offers Online Accounting, Online Purchase - Sales - Inventory, Online ERP and other products. Customers can simply log in Youshang.com as registered users and use its services directly without installing and maintaining any software. It is able to achieve multi-site operations and management. Users can synchronize and share data instantly to meet their needs of information enquiry, analysis and decision-making at any time and any place. The service has been launched for 8 years and widely recognized by users. There are more than 1 million small business owners choosing Youshang.com for supply chain and financial information management.

About Kingdee International Software Group Corporation Limited

Kingdee International Software Group Company Limited (“Kingdee” or the “Group”; Stock Code: 00268.HK) was founded in 1993 and headquartered in Shenzhen, PRC. With “Let Data Drive Success” as its mission, “The Most Reliable Big Data Service Provider “as its vision and “Walk on ZHENGDAO (right track) and Walk by WANGDAO (noble way)” as its core values, “User-first, Small, Beauty, Fast” product and service philosophy, the Group provides software products and Cloud services to over four million corporates, hospitals and government organizations and over fifty million users worldwide. Kingdee International has been ranked by IDC as the leader in the SME ERP market in China for 11 consecutive years.

For further information about Kingdee International, please visit the Group’s website at www.kingdee.com.

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